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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/660,289 Confirmation No.: 5354  
Applicant : Brent Russell Phillips  
Filed : September 11, 2003  
Title : METHODS, SYSTEMS, AND MEDIA TO ENHANCE  
PERSISTENCE OF A MESSAGE  
Art Unit : 2444  
Examiner : Bayard, Djenane M.  
Docket No. : AUS920030563US1(4013)  
Customer No. : 87788

Mail Stop Issue Fee  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE**

Applicant appreciates the Examiner's reasons for allowance. Applicant respectfully submits that the claims are allowable because the art of record fails to teach, alone or in combination, the invention as described in each of the independent claims.

Respectfully submitted,

November 17, 2009

/Jeffrey S Schubert/

Date

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